

DAVID M. SCHWARTZ

Book Sales and Autographing

Please discuss your plans with David or his assistant at least a month before his visit.

If David drives to your school. . . he will be happy to bring books for sale. Before his visit, David will send you an attractive order form that can be printed, photocopied and distributed to students and staff. **Please read “Notes on Using David’s Order Form” (sent with order form) before you photocopy the form.**

If David flies to your area. . . he usually cannot bring books with him but he can arrange to send them before or after his visit to your school. Either way, all of David’s books will be signed and personalized. All titles currently available will be offered for purchase, as well as extra items (teacher guides, DVDs, etc.). All we need is an order tally by e-mail.

Alternatively, you may wish to provide books yourself or through a local vendor. The form “Book List” gives a complete listing of David’s books and publishers. ***Please contact David for suggestions of which books to offer.*** Do not rely on outside vendors to choose books most relevant to David’s presentations. David or his assistant can contact the vendor (or vice versa) to help select books.

David recommends that you use the order form he provides regardless of who provides books. It comes in two versions, including one in which you set your own prices.

At the Signing. . . If books are to be sold and signed, please schedule time for a signing session. Book signing can be handled in one of two ways:

- ◆ The children line up and David greets them as he signs their books. An adult helper is essential. This method is more personal but also more time-consuming than the other method, below.
- ◆ David signs books without the students present. An adult helper will speed the process considerably. David will sign to the name(s) that the purchasers have specified on the order form. If no name is specified, he will autograph only. If you create your own form, please have the name(s) to whom books should be signed displayed prominently, far from any other name, so as to avoid confusion. (Please note that David prefers to write his own message — do not encourage people to compose a creative message for David to write!)

David M. Schwartz

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